

Agenda: **ETS Symposium** for internationalization in higher education Frankfurt School of Finance and Management

AGENDA
Frankfurt
24 October 2019

10:30 – 11:00	Walk-in / Registration with some coffee, tea & snacks	
11:00 – 11:45	Welcome and introduction <i>Gerben van Lent, Executive Director Strategy and Business Growth ETS Global B.V., Amsterdam</i> <i>Dominika Pahl, Country Marketing Manager – Germany, ETS Global, Berlin</i>	
11:45 – 12:15	Internationalization of Higher Education: What Impact Do We Expect? <i>Prof. Dr. Dr. h.c. Ulrich Teichler, International Centre for Higher Education Research (INCHER) University of Kassel</i>	
12:15 – 13:00	Evidence-based criteria and methods: Standardized testing <i>Gerben van Lent, Executive Director Strategy and Business Growth ETS Global B.V., Amsterdam</i>	
13:00 – 14:00	Lunch at the casino	
14:00 – 14:45	Understanding English test scores: how they can be part of a holistic admissions process <i>Veronika Timpe-Laughlin, Research Scientist at the nonprofit Center for English Language Learning and Assessment (ELLA) ETS, Princeton</i>	
14:45 – 15:15	Student Learning in German Higher Education: Innovative Modelling and Measurement Approaches and Research Results <i>Prof. Dr. Olga Zlatkin-Troitschanskaia, Scientific coordinator of the national research program “Modeling and Measuring Competencies in Higher Education (KoKoH)” & Chair of Business and Economics Education at Johannes Gutenberg University Mainz</i>	
15:15 – 15:45	Post Brexit mobility: Facing challenges with international work in UK Higher Education <i>Charley Robinson, Member of Executive Board at British Universities International Liaison (BUILA)</i>	
15:45 – 16:00	Coffee Break & Snacks	
16:00 – 17:00	Open Panel Discussion Prof. Dr. Dr. h.c. Ulrich Teichler , International Centre for Higher Education Research (INCHER) University of Kassel Gerben van Lent , Executive Director Strategy and Business Growth ETS Global B.V., Amsterdam Charley Robinson , Member of Executive Board at British Universities International Liaison (BUILA) Veronika Timpe-Laughlin , Research Scientist at the nonprofit at the Center for English Language Learning and Assessment (ELLA) ETS, Princeton	Claudia Dobrinski , federal chairwoman of Thesis e.V., interdisciplinary network for PhD candidates and doctorate holders in Germany Prof. Dr. Olga Zlatkin-Troitschanskaia , Scientific coordinator of the national research program “Modeling and Measuring Competencies in Higher Education (KoKoH)” & Chair of Business and Economics Education at Johannes Gutenberg University Mainz
17:00 – 18:00	Networking & concluding the event at Oinotheke / Nibelungenallee 59, 60318 Frankfurt	